

# PARROT BEHAVIOR AND LEARNING: A STEP UP AND BEYOND



**Susan G. Friedman, Ph.D.**

Applied behaviorist from Utah State University specializing in learning and behavior. Respected author, behavior consultant, and teacher. Developer of the popular *Living and Learning with Parrots* online course.



**Barbara Heidenreich**

Professional animal trainer and free-flight specialist. Well-known author and editor of *Good Bird Magazine*. Owner of Good Bird, Inc. and Animal Training and Consulting Services.

Avian Behavior Solutions proudly presents these two internationally renowned speakers—for the first time in Wisconsin! You will learn the most effective and humane methods of avian training that will also improve the bond between you and your bird. Using lecture, video, interactive activities, games, and live demonstrations, topics will include:

***Understanding your bird's body language***  
***The what, when, and why of problem behaviors***  
***The science of Applied Behavior Analysis: how and why it works***  
***Devising behavior change plans***  
***Training new behaviors for interaction, caregiving, medical procedures, fun***  
***And more . . .***

Whether you are a professional or a companion parrot owner, this is a weekend you will not want to miss!

**For more information, please visit our website at [www.avianbehaviorsolutions.com](http://www.avianbehaviorsolutions.com)**

Or call Theresa at (262) 255-2758

Saturday and Sunday, November 10 and 11, 2007 9 am - 4 pm

American Legion Post 1

N120 W15932 Freistadt Road, Germantown, WI 53022

CEUs are available for veterinarians and vet techs through The Milwaukee Veterinary Medical Association.

*Fee: \$150 when postmarked before October 1. After October 1, \$175.*

*Includes 2-day workshop, workbook, lunches, and refreshments.*

**Register early – space is limited.**

For our out of town guests, discounted rates are available under Avian Behavior Solutions at the following motels:

**Country Inn and Suites**

W188 N11020 Maple Rd.  
Germantown, WI 53022

(262) 251-7700 [www.countryinns.com/germantownwi](http://www.countryinns.com/germantownwi)

**AmericInn**

W190 N10862 Commerce Circle  
Germantown, WI 53022

(262) 502-9750 [www.americinn.com](http://www.americinn.com)

## Parrot Behavior and Learning: A Step Up and Beyond

Name:

Street Address:

City:

State:

Zip:

Phone:

E-mail:

Please check if you prefer a vegetarian meal

How did you hear about this workshop?

- Flyer
- Mailing
- E-mail
- Web site
- Magazine

*Fee: \$150 when postmarked through September 30. Postmarked October 1 and after, \$175.  
Includes the 2-day workshop, workbook, lunches, and refreshments.*

Please make your personal check or money order payable to:

**Avian Behavior Solutions, LLC.**

Send your registration form with payment to:

**Avian Behavior Solutions, LLC  
P.O. Box 0344  
Germantown, WI 53022**

*Cancellations are subject to a \$25 processing fee; no refunds after November 1.*

# Parrot Behavior and Learning: A Step Up and Beyond

A 2-Day Science and Application and Demonstration Workshop on  
Learning and Behavior with Companion Parrots

## Workshop Agenda

- I. The Significance of Science
- II. Science Sisters: Ethology and Behavior Analysis
- III. Two Learning Paradigms: Respondent and Operant Behavior
- IV. Behavior vs. Constructs
- V. Behavior - Environment Relations
- VI. Analyzing Behavior with Functional Assessment
- VII. Respondent Behavior Change Procedures
  - a. Body Language
  - b. Systematic desensitization plus reinforcement
  - c. Flooding
  - d. Empowerment vs. Submission
    - i. Power to effect outcomes
    - ii. Contrafreeloading
    - iii. Learned helplessness
    - iv. Empowering through enrichment
    - v. Avoiding
- VIII. Operant Behavior Change Strategies
  - a. Antecedent procedures: Setting Events and Signals
  - b. Consequence procedures
    - i. Increasing Behavior: Reinforcement
      1. Positive and negative
      2. Effectiveness
      3. Schedules of reinforcement
      4. Establishing new reinforcers (primary and secondary)
      5. Bridging (event markers)
      6. Jackpots
      7. Capturing
      8. Shaping
      9. Targeting
      10. Cuing
      11. Prompting and fading
      12. Chaining
    - ii. Decreasing Behaviors
      1. Problems with punishment
      2. Alternatives to positive punishment
        - a. Differential reinforcement of alternate behaviors
        - b. Extinction
        - c. Time out from positive reinforcement
- IX. Selecting Procedures: The Hierarchy of Procedures
- X. Training Goals and Tips
  - a. Basic Behaviors
  - b. Enrichment behaviors
  - c. Complex behaviors
  - d. Medical Behaviors